

HEALTH SYSTEM 100

LEADERSHIP CONFERENCE

For Large Regional Health Systems

The Big Reset

Strategic Priorities Post-Covid



October 10 – 13, 2021
The Phoenician, Scottsdale, AZ

COMPLIMENTARY
PROVIDER SPOUSE
ATTENDANCE
THIS YEAR

HEALTH SYSTEM 100

LEADERSHIP CONFERENCE

All,

I warmly invite you to join us for Health System 100, October 10 – 13, 2021 at the serene and beautiful Phoenician in Scottsdale, Arizona!

This year, our program addresses the new strategic priorities for **large regional health systems** in this “Big Reset” moment.

Our health systems have proven that we can adapt at (or near) the speed of Covid. Now that the pandemic is loosening its grip, what changes will persist? Where must we push toward meaningful transformation – and how? And what previously unforeseen opportunities are emerging on the near horizon?

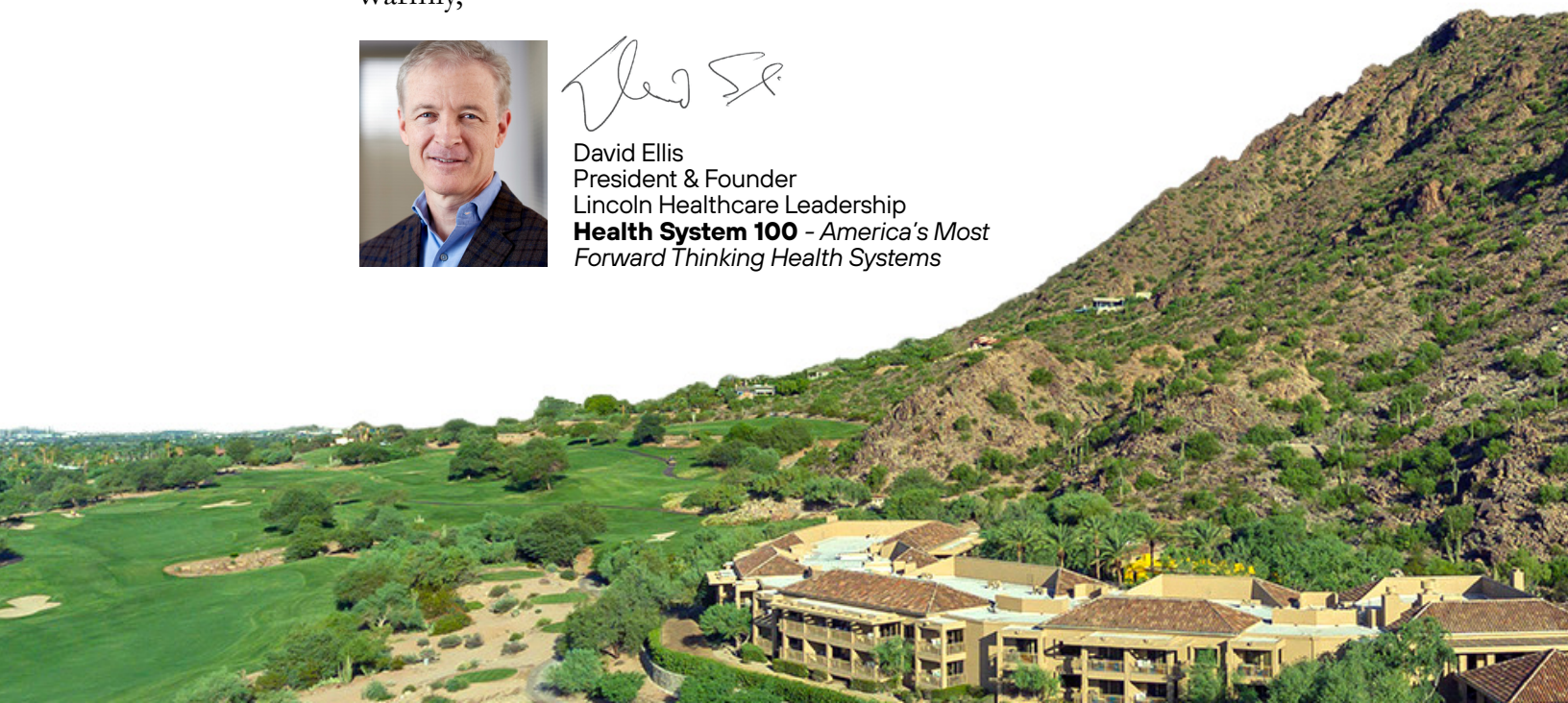
Take time to connect deeply with your vision as a leader, relax with your spouse, share your learnings with an exclusive group of very talented peers and bring Health System 100’s insights into your organization’s strategic priorities. Your time at Health System 100 is designed to rejuvenate, connect and inspire you!

I look forward to meeting you.

Warmly,



David Ellis
President & Founder
Lincoln Healthcare Leadership
Health System 100 - America's Most
Forward Thinking Health Systems



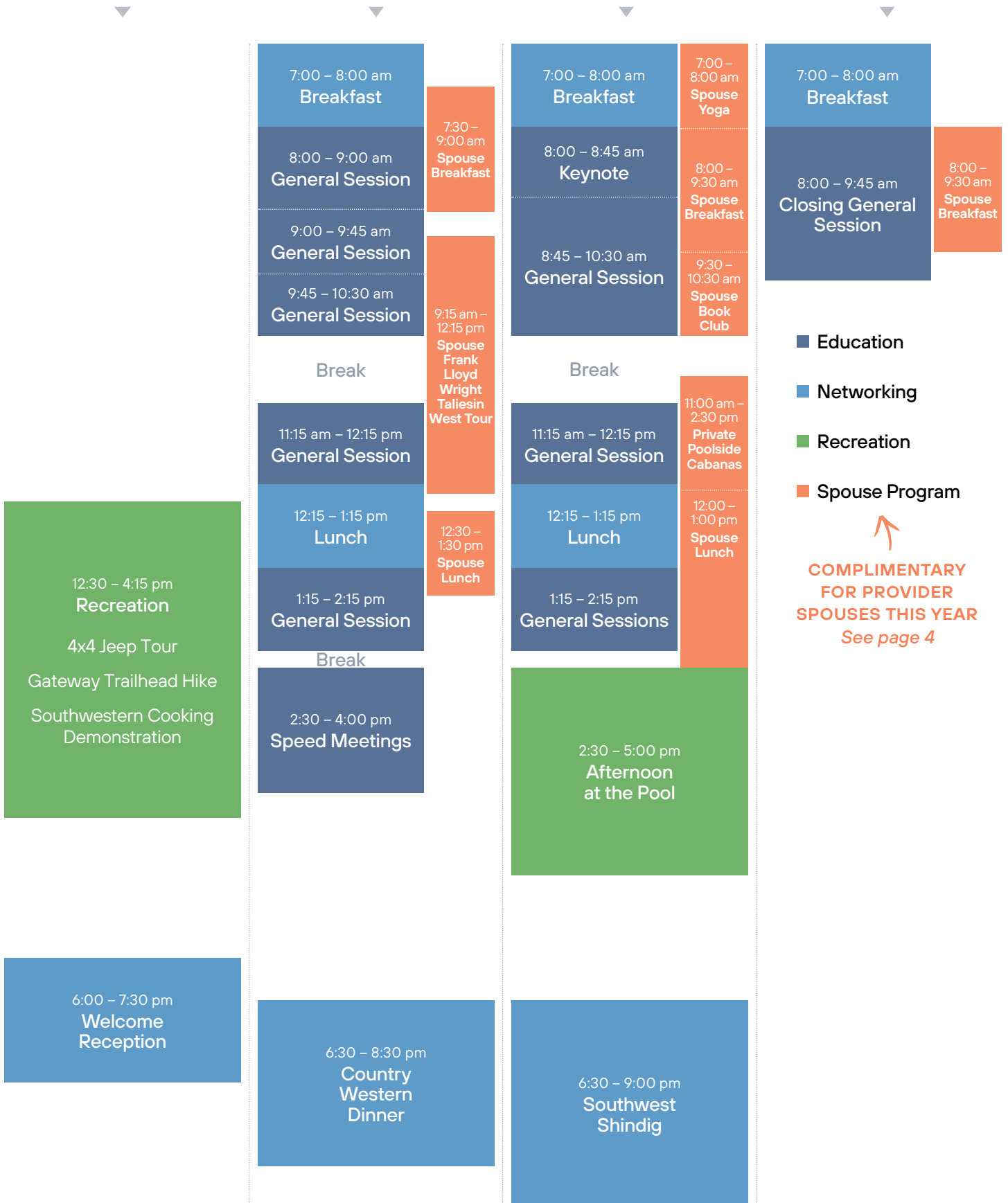
Health System 100 Schedule at a Glance

Sunday, October 10

Monday, October 11

Tuesday, October 12

Wednesday, October 13



- Education
 - Networking
 - Recreation
 - Spouse Program
- ↑
COMPLIMENTARY FOR PROVIDER SPOUSES THIS YEAR
See page 4

Reset with Greater Insight

Attendees rate our
education program
4.9 out of 5 ★★★★★

- ▶ Our program will focus on the changing landscape and new opportunities for large regional health systems post-Covid.

- **New Disruptors: How Main St., Wall St. & Silicon Valley are Altering the Future of Care Delivery**

Visionary insights on large-scale healthcare disruptors from private equity, payers, big tech, and retail.

- **Health System Strategies Post-Covid: Bold Changes Ahead**

Big thinkers in healthcare weigh in on fertile strategic moves for large regional health systems in the wake of the pandemic.

- **Mega M&A Deals: What they Mean for the Future of Healthcare**

We'll examine the biggest M&A deals – such as HCS/Brookdale, Advocate/Senior Helpers and ProMedica/HCR – to interpret what these moves say about the future.

- **Strategic Cost Control: A New Era in Service Line Rationalization**

Cost control is king, which means replacing the “all things to all people” philosophy with insightful service consolidation and Centers of Excellence.

- **Hospitals Without Walls**

Heads in beds is dead, but how can hospitals truly deliver care outside their four walls? We'll tackle this, including the big surge in Hospital at Home.

- **Bold Case Studies in Hospital Reinvention**

An in-depth look at some successful case studies: converting to a specialized hospital; going deep in virtual; partnering on steroids.

- **Five Ways Innovative Technologies are Revolutionizing Healthcare**

How innovations like regenerative medicine, mRNA, genome mapping and predictive AI are profoundly changing care delivery.

- **Leadership 'Right Stuff'- Cultivating a Culture of Change**

Health systems are coming out of Covid with a need to change their company's cultural DNA – starting with leadership and governance – to be more agile and innovative.

- **The Biden Factor – Progressive Politics and the Impact on Health Systems**

We'll predict the impact of the Biden Administration on Medicare expansion, CMMI initiatives, home care, drug pricing and regulations.

Visit healthsystem100.com for speaker announcements & session updates.

Recharge with your Spouse

COMPLIMENTARY
PROVIDER SPOUSE
ATTENDANCE
THIS YEAR

► In addition to the fabulous recreation, spouses are invited to receptions, dinners as well as activities designed just for them!



SUNDAY, OCTOBER 10

12:30 – 4:15 pm
4x4 Jeep Tour

12:45 – 3:45 pm
Gateway Trailhead Hike

2:00 – 4:00 pm
Southwestern Cooking Demonstration

6:00 – 7:30 pm
Welcome Reception

See page 6 for recreation details.

“Health System 100 designed a wonderful spouse program that provided a range of activities from adventuring on a catamaran to a historical tour, all before relaxing for an afternoon at the spa. The food was amazing and the itinerary left plenty of time to enjoy everything the resort had to offer.”

– Erin Casey, Spouse Attendee



MONDAY, OCTOBER 11

7:30 – 9:00 am
Spouse Breakfast

9:15 am – 12:15 pm
Spouse Frank Lloyd Wright Taliesin West Architectural Tour
Taliesin West, Built in 1937, was Frank Lloyd Wright's winter home and school in the Sonoran Desert, where he designed his most famous buildings, including the Guggenheim.

12:30 – 1:30 pm
Spouse Lunch

6:30 – 8:30 pm
Country Western Dinner at the Jokake Inn

TUESDAY, OCTOBER 12

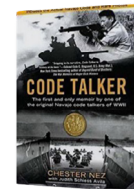
7:00 – 8:00 am
Spouse Yoga

8:00 – 9:30 am
Spouse Breakfast



TUESDAY Continued

9:30 – 10:30 am
Spouse Book Club



Code Talker: The First and Only Memoir by One of the Original Navajo Code Talkers of WWII, by Chester Nez

Patricia Brooks, President of the Scottsdale Society of Women Writers, will lead a discussion of the remarkable life story of a Navajo Marine.

11:00 am – 2:30 pm
Spouse Private Poolside Cabanas

12:00 – 1:00 pm
Spouse Lunch

2:30 – 5:00 pm
Afternoon at the Pool

6:30 – 9:00 pm
Southwest Shindig

WEDNESDAY, OCTOBER 13

8:00 – 9:30 am
Spouse Breakfast

Rejuvenate with Recreation



SUNDAY, OCTOBER 10

12:45 – 3:45 pm

Gateway Trailhead Hike

Get an up-close look at what makes the Sonoran Desert unlike any other landscape in the world!

12:30 – 4:15 pm

4x4 Jeep Tour

Ride through the Sonoran Desert and witness spectacular panoramic views, then take a short nature hike to learn more about the desert ecology.

2:00 – 4:00 pm

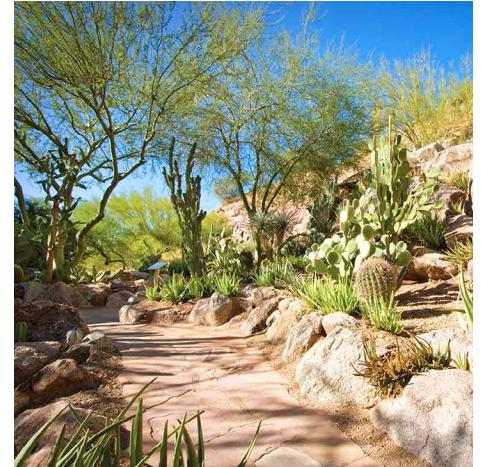
Southwestern Cooking Demonstration

Make a cocktail and appetizers inspired by the simple, bold flavors of southwestern cuisine.

TUESDAY, OCTOBER 12

2:30 – 5:00 pm

Afternoon at the Pool



Reconnect with Community

► Connect with an inspiring group of forward-thinking leaders and quickly glean the best of what's happening across the country. Recent participants in the Health System 100 community include:

- Advocate Aurora Health
- Allegheny Health Network
- Allina Health
- Atlantic Health System
- Avera Health System
- Beacon Health System
- Beaumont Health
- Beth Israel Lahey Health
- BJC Health
- Carilion Clinic
- CHI Health
- Cone Health
- Covenant HealthCare
- Cox Health
- Edward-Elmhurst Health
- Einstein Healthcare Network
- Erlanger Health System
- Flagler Health
- Froedtert Health
- Geisinger Healthcare
- Genesis Health System
- Gundersen Health System
- Hackensack Meridian Health
- Hartford Healthcare
- Health First
- HealthPartners/Park Nicollet
- Henry Ford Health System
- Innova Health
- Integris Health
- Intermountain Healthcare
- Jefferson Health
- Lafayette General Health
- Lee Health
- Legacy Health
- Main Line Health
- Marshfield Clinic Health System
- Memorial Care
- Mercy (St. Louis)
- Metro Health
- MultiCare Health System
- Northern Light Health
- NorthShore University HealthSystem
- Novant Health
- Nuvance Health
- Ochsner Health System
- Orlando Health
- Parkview Health
- Partners HealthCare
- Peace Health
- Phoebe Putney Health System
- ProMedica Health System
- SCL Health System
- Sentara Healthcare
- South Shore Health
- Spectrum Health
- Steward Health Care System
- Summa Health System
- ThedaCare
- Tri Health
- Unity Point Health
- Virginia Mason Franciscan Health
- WakeMed Health & Hospitals
- WellStar Health System

Superior
Networking

Attendees rate their
networking experience a
4.9 out of 5 ★★★★★

Thank you to Our Health System 100 Partners

► Health System 100 solution partners have rapidly innovated in the Covid era.
Visit healthsystem100.com for an updated partner list.

PREMIER

LUMERIS



Value-Based Care Services

EXECUTIVE

3M Science. Applied to Life.™

Performance Analytics

HealthcareSource®

Quality Talent. Quality Care.



Hiring Software

HUSCH BLACKWELL

Law Firm

Kindred

Hospital Rehabilitation Services

Rehabilitation/Therapy Services

SIEMENS Healthineers

Healthcare Technology

SOUND PHYSICIANS

Outsourced Physicians

UKG

Our purpose is people

Workforce Management Software

vituity®

At the heart of better care.

Outsourced Physicians

Thank you to Our Health System 100 Partners

CONTRIBUTOR



Outsourced Physicians



*Consulting – Financial
Advisory & Valuation*



Consulting – Strategy



Consulting – Design/Build



Finance – Investment Bank



Education

PARTICIPANT



*Workforce Management
Software*



Value-Based Care Services



Advisory, Tax & Audit



*Consulting – Clinical
Variation Analysis*



*Technology – Specialty
& Clinical Apps*



Consulting – Transformation



Law Firm



*Reimbursement – Revenue
Cycle Management*



Telemedicine



Laboratory & Diagnostic Services



Finance – Asset Management

Health System 100 Advisory Board

► Every member of our advisory board has a passion to impact healthcare delivery in a meaningful way, and has provided valuable guidance and direction on this year's content.



Imran Andrabi
President & CEO
ThedaCare



Jim Bickel
President & CEO
Columbus Regional Health



John Casey
System VP, Strategy &
Business Development
SCL Health System



John Fryer
Vice President
Lumeris



Brian Fuller
CEO
Integrated Care Solutions



Monique Gablehouse
COO, Post-Acute Care
EvergreenHealth



Kathleen Griffin
President & CEO
Care Management Innovations



Jeffrey Hoffman
Senior Partner
ECG Management Consultants



Jim O'Connor
President
St. Charles/St. Catherines
Hospital



Sean O'Grady
Chief Clinical Operations Officer
NorthShore University
HealthSystem



David Olson
Chief Strategy Officer
Froedtert Health & Medical
College of Wisconsin



Rob Schile
Principal
CLA



Doug Smith
EVP & CFO
Integrus Health



Susan Turney
CEO
Marshfield Clinic Health System



Doug Watson
CFO Southwest Division
Common Spirit Health



Tim Weir
CEO
Olmsted Medical Center

Special Pricing

Acknowledging the impact of Covid on health systems, we are offering **reduced executive pricing of \$1,000** (normally \$1,400) and **complimentary provider spouse attendance** this year.

Secure Your Place at healthsystem100.com
or call Miriam Adams at **(203) 644-1734**

Provider Attendance Qualifications

Health System 100 is designed for C-level executives from large regional health systems, with permitted number of executives shown below.

| REVENUE | MANAGEMENT LEVEL INVITED | | | # OF ATTENDEES PERMITTED |
|---------------|--------------------------|-------------|---------|--------------------------|
| | CEO/COO/CFO | CSO/CMO/CIO | EVP/SVP | |
| \$500M - \$1B | ● | | | 2 |
| \$1B - \$2B | ● | ● | | 3 |
| \$2B+ | ● | ● | ● | 4 |

Reserve Your Hotel Room

\$335 per night. Reserve by September 10, 2021 to ensure availability. Call **(480) 423-2575** and reference Health System 100 or [reserve online](#).

The Phoenician

6000 East Camelback Road
Scottsdale, AZ 85251

Airport

Phoenix Sky Harbor International Airport (PHX): 20 minute drive, 11 miles

Complimentary Car Service

Health System 100 will provide complimentary car service to and from **Phoenix Sky Harbor International Airport** on select dates.

Conference Attire

- **Education:** Business casual
- **Receptions & Dinners:** Resort Casual
- **Recreation:** Casual
- **Spouse Program:** Resort Casual

